After the passing of our 50th anniversary, we adopted a new brand to better reflect our growth: Catawba Valley Health System. Catawba Valley Health System is comprised of Catawba Valley Medical Center, Catawba Valley Medical Group and Catawba Medical Foundation. This new name acknowledges that we are an integrated, comprehensive healthcare system composed of not only a medical center but also a thriving medical group and foundation. It also acknowledges that we have grown to the point that we had 11,612 hospital admissions and over 11,000 operating room procedures last year. Our 78 healthcare providers in the medical group practices see patients at our 25 locations.

We are no longer a single facility that rose from a vacant field in 1967. We are Catawba Valley Health System with primary and specialty care providers, an acute care facility, urgent care facilities, and a foundation working tirelessly to ensure the care this community deserves. As a system, we strive to provide exceptional care every day – regardless of one’s ability to pay – and will continue to grow and evolve to meet the needs of those we serve.

Thank you for your interest in Catawba Valley Health System and the community we serve. Our organization is fortunate to have a dedicated staff that cares about their patients, their community and each other. Our dedication is recognized by four consecutive Magnet recognitions, Women’s Choice Awards, and numerous accreditations of excellence.

Our community recognizes our high level of caring, as demonstrated by 4 out of 5 mothers choosing our birthing center. In addition, our emergency department treats approximately 60,000 patients annually and our family medicine and specialty clinics see over 250,000 patients, as well. We are proud to live, work, and provide for the health of our community and hope you’ll consider joining us in our efforts.

Edward L. Beard, Jr.
President & CEO
Catawba Valley Health System

When we opened our doors to this community, we were known as Catawba Memorial Hospital. The name fit well, as we were primarily an acute care facility serving Catawba County with just one location. But what started as one hospital was destined to be something much more important for our community.

In 2001, we began adding primary care medical practices and changed the name of the hospital to Catawba Valley Medical Center. But the organization did not stop expanding there. The foresight of the Board of Trustees and the support of the Catawba Medical Foundation helped further our mission and allowed us to aggressively expand to meet not only the current, but the anticipated needs of our area.

With unprecedented growth, the Medical Center continued to evolve.

CATAWBA VALLEY HEALTH SYSTEM
**Hickory Museum of Art**

is a cultural draw for the region, offering a wide variety of exhibits.

**Dining options in the area continue to grow and feature many great choices.**

**Fitness centers and studios are readily available throughout the county.**

**Hickory is home to the Crawdads, a Single A team affiliated with the Texas Rangers of MLB.**

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**KEY FACTS ABOUT THE HEALTH SYSTEM**

<table>
<thead>
<tr>
<th>Number of Charitable Community Employees</th>
<th>Charitable Care FY’18 $3.1 million</th>
<th>Community Benefits FY’18 $29 million</th>
</tr>
</thead>
</table>

**CATAWBA VALLEY MEDICAL CENTER**

<table>
<thead>
<tr>
<th>Outpatient Visits 247,000+</th>
<th>Inpatients Treated 11,000+</th>
<th>Annual Births 1,950+</th>
</tr>
</thead>
</table>

**CATAWBA VALLEY MEDICAL GROUP**

<table>
<thead>
<tr>
<th>Professional Providers 78</th>
<th>15 Family Practices</th>
<th>3 Specialty Practices</th>
<th>2 Urgent Cares</th>
<th>Annual Patient Visits 250,000+</th>
</tr>
</thead>
</table>

**CATAWBA MEDICAL FOUNDATION**

<table>
<thead>
<tr>
<th>Number of Donors 4,500+</th>
<th>Amount Contributed FY’18 $1,100,000+</th>
<th>Total Amount Contributed $9,400,000</th>
</tr>
</thead>
</table>

**ACCREDITATIONS & AWARDS**


American College of Surgeons (ACOS) – *National Accreditation Program for Breast Centers*

The Joint Commission Accreditation – *Top Performer Key Quality Measures in Heart Attack, Pneumonia, Surgical Care, Stroke and Perinatal Care*

The Joint Commission *Primary Stroke Center*

ACOS Commission on Cancer – *Comprehensive Community Cancer Center*

**Full Chest Pain with PCI and Heart Failure Accreditation**

Commission for Accreditation of Rehabilitation Facilities (CARF) – *Accreditation Interdisciplinary Pain Rehabilitation (IPR) Program*

ACOS and The American Society for Metabolic & Bariatric Surgery – *MBSAQIP Accreditation* (Metabolic & Bariatric Surgery Accreditation and Quality Improvement Program)

Women’s Choice Awards - *Best Patient Experience in Orthopedics, Obstetrics and Bariatrics; Best Hospital for Cancer, Breast Center and Patient Safety.*
CATAWBA COUNTY AT A GLANCE

Established: 1842 from a portion of Lincoln County. It was named Catawba County from the Catawba tribe of Native Americans.

County Seat: Newton

Location: The county covers 405 square miles in the foothills of the Blue Ridge Mountains. Catawba County lies approximately 45 miles northwest of Charlotte (and Charlotte Douglas International Airport) and 60 miles east of Asheville.

Climate: The average year round temperature is 68.8 Fahrenheit. According to the Catawba County Cooperative Extension, January is the coldest month with an average minimum and average maximum of 28.4º and 48.4º respectively. July is the hottest month with an average minimum and maximum of 66.5º and 86.9º respectively. Average annual precipitation is 49.21 inches, fairly evenly distributed throughout the year.

Topography: Catawba County’s three lakes and its location in the foothills of the Blue Ridge Mountains have a strong influence on the county’s climate and ambience. The county is sheltered by mountains that moderate winter temperatures and provide refreshing summer breezes. Its three large lakes are strikingly beautiful, backdropped against the wooded shorelines. Lake Hickory: 4,100 acres and 272.1 miles of shoreline; Lake Lookout Shoals: 1,270 acres and 39.1 miles of shoreline; Lake Norman: 32,510 acres and 520 miles of shoreline.

Economy: Catawba County is home to many diverse industries, including manufacturing, educational and health services, distribution, agriculture and information technology. The county, including the surrounding Hickory Metro area, has an available workforce of more than 170,000 people. The region includes furniture manufacturing companies, as well as cable manufacturers, a distribution center and an Apple data center.

Education: Catawba County is home to three school districts, which include Catawba County Schools, Newton-Conover City Schools and Hickory Public Schools. Each system is governed by a Board of Education. There are also several private schools that serve the county.

CATAWBA COUNTY COMMISSIONERS

The five-member Catawba County Board of Commissioners is responsible for considering and providing for the needs of county residents. Members are elected on an at-large basis to staggered four-year terms in November of even numbered years. Meetings are open to the public and held at the Robert E. Hibbitts Meeting Room in the 1924 Courthouse at 30 N. College Ave. in Newton, the county seat. The meeting schedule is online at www.catawbacountync.gov/county-government/board-of-commissioners/meeting-schedule/.
EDUCATION

PUBLIC SCHOOLS IN THE COUNTY

Catawba County Schools
10 East 25th Street, Newton N.C. 28658  828.464.8333
www.catawbaschools.net

Newton-Conover City Schools
605 N. Ashe Avenue, Newton N.C. 28658  828.464.3191
www.nccs.k12.nc.us

Hickory Public Schools
432 4th Avenue SW, Hickory N.C. 28602  828.322.2855
www.hickoryschools.net

PRIVATE SCHOOLS IN THE COUNTY

Tri-City Christian School
1409 NC 16 N, Conover, NC 28613  828.465.0475
www.tri-citychristian.org

University Christian High School
602 7th Ave, NE, Hickory, NC 28601  828.855.2995
www.uchigh.com

Hickory Christian Academy
3260 Sixth St. Drive NW Hickory, NC 28601  828.324.5405
www.hickorychristianacademy.com

Tabernacle Christian School
1225 29th Ave. Drive NE, Hickory, NC 28601  828.324.9936
www.tabernaclechristianschool.org

Concordia Christian Day School
215 Fifth Ave. SE, Conover, NC 28613  828.464.3011
www.concordialutheran.net

Hickory Day School
2535 21st Ave. NE, Hickory, NC 28601  828.256.9492
www.hickoryday.org

Montessori at Sandy Ford
2931 Sandy Ford Rd., Newton, NC 28658  828.294.7478
www.montessoriatsandysford.org

Christian Family Academy
4643 County Home Rd, Conover, NC 28613  828.256.8474
www.christianfamilyacademy.org

St. Stephens Lutheran School
2304 Springs Road NE, Hickory, NC 28601  828.256.2166
www.ss1swarriors.org

Union Square in Hickory is a vibrant, walking-friendly area with restaurants, boutiques, a seasonal farmer’s market, live music and more.

The Catawba Science Center offers a fun and educational opportunity for children and adults alike.

Lenoir Rhyne University and Catawba Valley Community College offer higher educational opportunities and play important roles in the local economy.

The area has a great variety of nightlife options for all ages.
Outdoor living and recreation are very popular with our community, and year-round opportunities abound both locally and regionally.

TOP EMPLOYERS IN CATAWBA COUNTY

1. Catawba County Schools
2. Catawba Valley Health System
3. Frye Regional Medical Center
4. County Of Catawba
5. Wal-Mart Associates Inc.
6. CommScope
7. Corning Optical Communications
9. Heritage Home Group LLC
10. GKN Driveline Newton
11. Century Furniture
12. Catawba Valley Community College
13. Ethan Allen Retail Inc.
15. Target Stores
16. McCreary Modern Inc.
17. Lee Industries Inc.
18. Congruity HR LLC
19. City Of Hickory
20. Pierre Foods LLC
21. Sherrill Furniture Company
22. Hickory Public Schools
23. Cargo Transporters Inc.
24. Sutter Street Manufacturing
25. Bassett Furniture Industries

FINE ARTS IN THE COMMUNITY

From the performing arts to the visual arts, Catawba County’s cultural community is rich in artistic talent.

CAST (Creative Arts on a Shoestring)
200 South Center Street in Hildebran  828.493.2758

Catawba Valley Community College Show Choir
CVCC campus  828.327.7000   www.cvcc.edu/prog_study/music

Clater-Kaye Theatreworks
3387 N.C. 127 South in Mountain View  828.294.2582

The Green Room Community Theatre
10 S. Main Ave. in Newton  828.464.6128   www.thegreen-room.org

Hickory Choral Society
828.322.2210   hickorychoralsociety.com

Hickory Community Theatre
30 Third St. NW in Hickory  828.327.3855   hct.org

Hickory Museum of Art
243 Third Ave. NE in Hickory  828.327.8576   hickorymuseumofart.org

Lenoir-Rhyne Concert Series
Lenoir-Rhyne University campus  828.328.7147   lrc.edu

Lenoir-Rhyne Playmakers
Lenoir-Rhyne University campus  828.328.7173   www.lrc.edu/theatre

Lenoir-Rhyne Visiting Writers Series
Lenoir-Rhyne University campus  828.328.7173   lrc.edu/visitingwriters
Catawba Valley Community Chorus
Auditions are not required to join this group, which meets Mondays 7-9 p.m. at Concordia Lutheran Church.

OTHER SOURCES FOR AREA INFORMATION

Catawba County Chamber of Commerce .......... www.catawbachamber.org
Hickory Convention & Visitor’s Bureau ................ www.hickorymetro.com
Catawba Economic Development Council .......... www.catawbaedc.org
Catawba County .............................................. www.catawbacountync.gov
City of Conover .............................................. www.conovernc.gov
City of Hickory ............................................... www.hickorync.gov
City of Newton ............................................... www.newtonnc.gov
City of Maiden ................................................ www.maidennccom