GRATITUDE REPORT 19

CATAWBA MEDICAL FOUNDATION

CATAWBA.
Where Compassion Meets Innovation.
COMPASSION.

For many people in our community, a cancer diagnosis is more than a threat to their health. It can be a devastating financial blow to an entire family. For the working poor in Catawba County, missing even a single paycheck can jeopardize everything—their home, transportation, the ability to feed their children. Patients at their lowest points have to choose between these necessities and the crucial items they need to heal.

Fortunately, with the help of generous community donors like you, Catawba Medical Foundation is able to provide tangible items on site through the Good Samaritan Closet. Donations to this project are used to purchase durable medical goods such as oxygen, wheelchairs and walkers, and prescription cards for distribution on site. The social workers who manage the details of this program are also able to step in to pay power bills, purchase gas cards and even subsidize rent when needed.

Cancer takes away so much. Being able to help our most vulnerable patients with material needs is just one example of how Catawba Valley Health System cares so well for its community. Thanks for supporting us in this effort!

You Are The Good Samaritan

You Helped Someone Breathe

At the end of life, breathing can be a struggle for many patients. In their last moments, their entire faces may be covered with a mask forcing air into their lungs in a manner that can be described as sticking your head out of a car window while travelling at a speed of 70 miles per hour. While this mask may keep them breathing, it prevents them from speaking, eating or even wearing their eyeglasses.

New technology called VapoTherm allows for the same amount of air to fill the lungs, but it allows it to flow through a nasal cannula, a small tube. Catawba Medical Foundation, with your help, purchased this new system for the Respiratory Department. Now patients with struggles to breathe won’t be hindered by an uncomfortable mask.

And for families losing a loved one, their last memories can be the face of the patient, not a mask that obscures it.

Catawba Medical Foundation exists to support the mission of Catawba Valley Health System: Exceptional Healthcare. Every Person. Every Time.

Without you, these stories of compassion and innovation would not be realities.
Since 2014, when CVMC opened it Cardiac Catheterization Lab 24/7, the Cath Lab has realized growth of 120 percent (?) and become the regional referral center for cardiac care. With the increased responsibilities of caring for the heart health of the community, it is vital that our health system has the most up-to-date equipment possible.

New equipment provided by Catawba Medical Foundation—with your donations—allows images of the heart to be captured at a greater resolution than ever before. Being able to see the smallest details of the coronary vessels, in real-time, allows the cardiologist to make life determining treatment decisions. Additionally, the new equipment reduces the amount of radiation exposure to the patient, physician and medical support staff.

Catawba Valley Health System is committed to providing life-saving heart health care for our community, and your gifts help provide the tools necessary to make this happen!

You Prevented A Heart Attack

Many people dread having blood drawn, especially if the nurse or phlebotomist miss the mark the first time. But if you are a cancer patient, elderly, or even very dehydrated, finding a vein can be challenging.

Your gifts to Catawba Medical Foundation allowed for the purchase of several portable devices that allow the healthcare professional to actually visualize the veins through the skin using a laser camera projector. With these vein finders, the veins show in a bright green map on the skin, which allows for confident needle sticks.
MESSAGE FROM GUY GUARINO, CHIEF DEVELOPMENT OFFICER

Every day I get to see how your financial support makes a real difference in the lives of your neighbors. This community counts on Catawba Valley Health System to be the center of health and wellness. Almost every baby born in the county is born in our Birthing Center, so we care about our patients from their first breath, and we work hard to keep them healthy for life. You are the center of our success stories because your gifts make it possible for Catawba Medical Foundation to fund the programs, equipment and facilities needed for a strong, local healthcare system. I am truly grateful!

Catawba Valley Health System takes the health of our community very seriously. Won’t you consider joining Catawba Medical Foundation in the efforts to keep excellent healthcare close to home with a gift this year? Your contribution makes a difference in the lives of your family, friends and neighbors. Be a part of creating a healthier community!