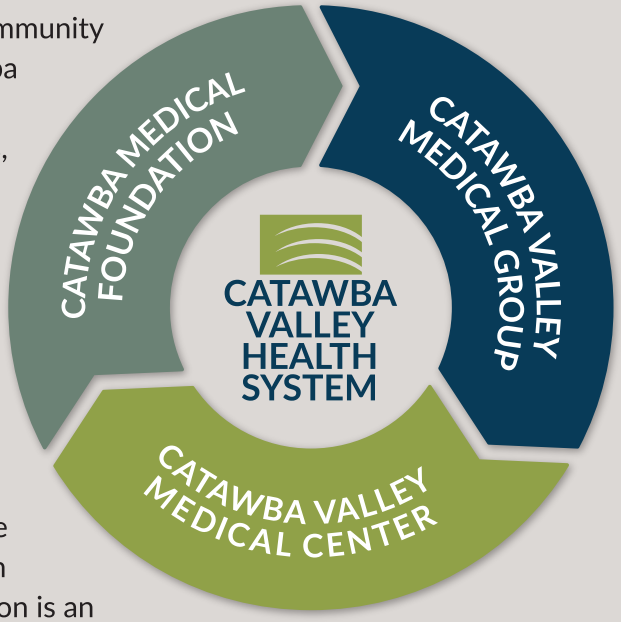
CATAWBA MEDICAL FOUNDATION

2018 ANNUAL REPORT

After 50 years of serving Catawba County as the hospital the community built, Catawba Valley Medical Center has a new identity. Catawba Valley Health System is the new name that combines the well-known medical center, the primary care and specialty clinics, and Catawba Medical Foundation into one entity that reaches a regional population. Along with the new name, Catawba Valley Health System adopted a new mission statement:

Exceptional **Healthcare**. Every **Person**. Every **Time**.



Opening its doors in 1967 as Catawba Memorial Hospital, our organization quickly developed into more than a one-location, acute care facility serving only Catawba County. In 2001, we changed our name to Catawba Valley Medical Center to better reflect the expanded scope of care, but as we added primary care and special medical practices, we realized we had evolved into an entire system of health and wellness. Catawba Medical Foundation is an important part of ensuring the future of CVHS by raising needed funding for important patient initiatives.

It is our pleasure to serve our community by providing excellent healthcare. Thank you for your support in the past decades and the decades to come.

Please consider a tax-deductible gift to Catawba Medical Foundation to support community health!

Good Samaritan's Closet

One of the most important programs of Catawba Medical Foundation is the Good Samaritan's Closet, started with a gift from Gaye and Richard Tucker and widely supported by our physician community. This closet, monitored and stocked by CVHS social workers, provides actual goods like clothing, shoes and gas, as well as medical goods like wheelchairs, oxygen, and medicine to our most vulnerable patients.

Recently a young woman — abandoned, alone and only Spanish-speaking — delivered her first baby at the Birthing Center. Renee Estep, the consulting social worker, was called in to help. Realizing quickly that the woman had nothing for her baby and no where to go, Estep was able to use the closet and its funds to provide basic necessities for the young mother and her infant. In addition, the social worker was able to find the mother and child a place to go to from the hospital.

When she was discharged, the new mom left with a portable crib, layette, diapers and more to start her new life as a mother. Clearly, your donations to the foundation are making a real impact on real individuals. Thank you!

Grants from CMF to CVHS include:

50th Anniversary Gala & History Wall

Cancer Survivor Holiday Party

Cell Phone Charging Stations for the Emergency Department lobby

Chester Chest—a training tool for nurses

Uniforms and Ballistic Vests for public safety officers

Geriatric Recliners

Provider Stools for the Emergency Department

Bariatric Scales for Fitness Plus

Hand Hygiene Education Tools for elementary school students

Bereavement Carts for Critical Care Unit

Bariatric Exam Bed for Primary Care Practice

Work Van for Plant Operations

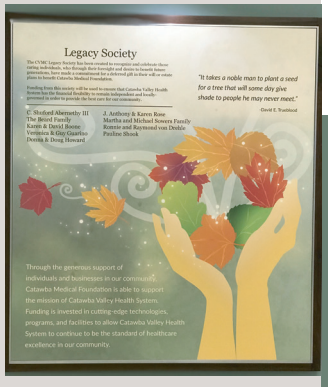
Interior Renovations for Catawba Valley Medical Group locations

Total grants given: $1,018,332

New CVHS Legacy Society

In fiscal year ending July 2018, Catawba Medical Foundation kicked off its newest philanthropy program—Catawba Valley Health System Legacy Society. After months of extensive study with community leaders, the foundation created a Founder's Campaign Cabinet to launch a planned giving program with a goal of raising funds for future needs of our healthsystem.

Because CVHS is a non-profit community health system, financial support from the community is critical to our ability to provide our patients and residents with the best resources possible. Our medical center is proud that it has remained independent and fiscally sound for its entire history, but healthcare is a constantly changing landscape. To remain financially stable into the future, funds from deferred gifts and bequests will make a huge impact in our ability to care for the generations to come.



The first members of the CVHS Legacy Society are recognized in the Orin L. Cline Philanthropy Center in the lobby of Catawba Valley Medical Center. For more information about this program, please contact Guy Guarino at 828-326-3817 or gguarino@cvmc.us.

Catawba Cares Employee Giving

One of the most exciting foundation programs is our employee giving program — Catawba Cares. Every employee is encouraged to give to Catawba Medical Foundation through a simple payroll deduction. No amount is too small to become a member of Catawba Cares Employee Giving Society.

Catawba Cares donated **$105,000** to CMF in FY18

The funds collected through this program are governed by the Employee Giving Council, a group of more than 25 employees from many departments. This group evaluates needs and requests and then awards funding for projects that meet its criteria. ***In FY18, Employee Giving Council awarded $80,000 in grant requests***.

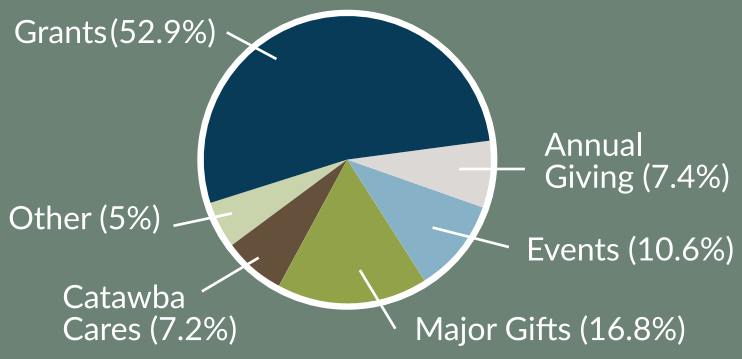
Cell Phone Charging Station

You never expect to end up in the Emergency Room, so you probably aren't prepared with a fully charged cell phone when you come. Whether it's you on the stretcher or your loved one, communication with others is important. The Employee Giving Council recently awarded funds to the Emergency Department for two cell phone charging stations for patients and their families to re-charge the batteries on their cell phones. It's a small thing, but it provides an important service to our patients in a time of crisis.

Bereavement Carts for the Critical Care Units

The director of Critical Care recently received funding for an innovative approach to end-of-life care — a Bereavement Care Cart. This attractive mahogany cart is fully stocked with items to provided comfort to the family of a dying patient. Bottled water, snacks, tissues, note paper and more are made available to the patient's loved ones in an effort to make a difficult time more bearable. In addition, the cart outside of a unit offers a visual reminder to the staff that this family is in crisis so that staff is as sensitive as possible.

Total Amount Raised by CMF **$1,461,333**



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