



Fiscal Year
2022-2023

COMMUNITY IMPACT REPORT



**CATAWBA VALLEY
HEALTH SYSTEM**

Quality Healthcare

Close to Home

As the region's largest not-for-profit community hospital, we exist to heal and comfort patients physically, emotionally and spiritually, to promote and foster a healthier community, and to assure access to healthcare to all who need it, regardless of their ability to pay.

With a wide array of medical specialties, our skilled nurses and providers are trained to treat virtually any type of injury or illness, providing high-quality, easily accessible healthcare close to home. We are committed to serving this community with the best resources available, both through technology and through people. And while we are locally owned/controlled we receive no county tax dollars.

It's an honor and a privilege to serve this community and this region while achieving our mission of "Exceptional Healthcare. Every Person. Every Time."



A handwritten signature in black ink, appearing to read "Dennis Johnson".

Dennis Johnson
President and CEO



16 Primary Care Practices
4 Specialty Care Practices

92 Professional Providers

2 Extended-Hour Urgent Cares

268,337 Outpatient Visits

12,030 Inpatients Treated

2,218 Births

304,271 Patient Visits to Catawba Valley Medical
Group Practices

2,171 Employees

Impact Spotlights

School Nurses CVMC continues to support the school nurse program in Catawba County through an annual contribution of \$1 million. In August 2005, in recognition of the enormous health needs of school-age children and the links between health and academic success, Catawba Valley Medical Center partnered with Catawba County Public Health by allocating funding for five School Nurse positions to provide services to Catawba County Schools and Newton-Conover City Schools. CVMC also supported a grant to the Duke Endowment for funds that would allow for an additional eight School Nurses to be hired.

The Duke Endowment awarded the grant to CVMC in late December 2005. With the addition of these 13 School Nurse positions funded by CVMC and the Duke Endowment and an addition of three State funded nurses, 25 School Nurses were providing comprehensive school health services to the three school systems in Catawba County.



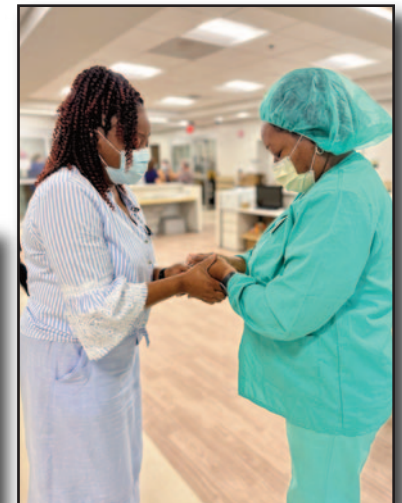
Catawba Valley Health System's new Heart Center is designed to support patients who have experienced a cardiac-related emergency by consolidating services into one designated area so that life-saving care can be administered more efficiently. The newly constructed area supports a decreased length of stay for patients, improves safety for staff and patients, and better accommodates the population of Catawba County.

Commitment to Save Lives

Exciting changes included the relocation of our existing invasive labs, which improve diagnostic services. The new heart center also has a dedicated care team with prep and recovery patient bays to better accommodate patient safety, as well as an oversized patient bay for special non-invasive procedures.

The Heart Center is part of a larger project that includes the **expansion of our Emergency Department**, which will feature an increased capacity to 45 treatment spaces and quicker access to ED treatment spaces improving 'door to provider' time and waiting room delays.

(left) new, larger rooms to treat patients; (right) blessing of the hands for those who serve our community



Educating the Future

CVMC created and implemented the RISE (Robust Internship Student Experience) Program in 2022, which built on already established and thriving CVMC student programs to help assist with the critical need to increase the healthcare workforce.

Student Learning Programs

The robust internship program was developed to allow high school juniors and seniors to complete a 120+ hour internship experience in up

to two areas of interest while cultivating relationships and contacts with CVMC employees to assist them in educational and career development strategies.

Interns also participate in team building activities and hospital tours to allow the opportunity to see state-of-the-art technologies utilized by CVMC and explore careers they may not have known about previously. Through opportunities such as the RISE Program, interns gain a glimpse into the “Catawba Culture” with hopes to one day return as our Catawba employee.

CVMC is investing in students at the high school level to promote and encourage students to continue their educational and professional journey with CVMC at their side to one day return as an employee.



Partnership with CVCC

Catawba Valley Medical Center was chosen to receive the Red Hawk Community Partner Award from Catawba Valley Community College (CVCC).

“Catawba Valley Medical Center (CVMC) has formed a special relationship with Catawba Valley Community College, significantly impacting all the Health Education programs and beyond,” said Jennifer Jones, CVCC Chief Development Officer.

“CVMC's partnership with CVCC's ValleySim Hospital continues to assist in providing an incredible resource for CVCC and the healthcare community. CVMC provides operational management, healthcare expertise, educational resources, financial support and supplies to the spectacular simulation facility.

“CVMC also provides a connection to prospective CVCC students through a wide variety of outreach programs such as Camp Med, information sessions and ValleySim tours. CVMC is a huge provider of clinical rotations for various Health Education programs.”



My Testimonial, Your Impact

Allie Kaylor of Taylorsville delivered all three of her children at Catawba Valley Medical Center, and she also received help with breastfeeding from our lactation consultants for each of her children. In particular, Jackie Echelberger.

“Jackie is more than a lactation consultant. She genuinely cares about the people that she works with. She goes above and beyond the call of duty. There are many blessings of delivering at Catawba, but my favorite is what’s provided to nursing mothers by Jackie,” Allie said.

Allie struggled with breastfeeding her first child, but decided to reach out to CVMC for lactation services after a phone call with her sister. Allie was encouraged to be persistent if she was passionate about breastfeeding.

“I often have people tell me that they just couldn’t breastfeed. I always ask them if they reached out to a lactation consultant, like Jackie. If not, I’m not sure they really tried.”



“I don’t say that to be harsh but rather to raise awareness that we have one of the best in our area. If the day comes that Jackie ever decides to retire, Catawba will have shoes that are impossible to fill. There is no one like her!”

Where Compassion Meets Innovation

Level III Neonatal Intensive Care Unit (NICU):

Board-certified neonatologists direct the medical care of all infants during their stay in the Level III NICU. Neonatal nurse practitioners specializing in the care of sick or premature newborns staff the Level III NICU 24 hours a day.



HealthFirst: Comprehensive educational programs and screenings that heighten awareness of disease risk factors, provide important early detection services, and teach skills to help prevent and/or cope with illness and its effects. Programs are targeted toward specific health concerns and lifestyle choices, including heart disease, cancer, nutrition, fitness, diabetes, stress management, and smoking cessation.



Athletic Trainers: These medical professionals provide emergency preparedness, concussion management, heat illness prevention, CPR instruction, as well as the prevention, diagnosis, treatment, and rehabilitation of athletic injuries to each of their schools. Partnerships include five public high schools, two public middle schools, and Catawba Valley Community College.



Safe Kids: This coalition offers programs such as car-seat checks and installations, safety workshops, babysitting certification courses, and sports clinics. The coalition provided over 520 car seat inspections and 200 car seats in the past year.



CATAWBA MEDICAL FOUNDATION
Raising funds in support of CVHS caregivers

As a separate 501 (c)(3) philanthropic organization, Catawba Medical Foundation continues to work with our community partners to raise funding and awareness for CVHS and its many projects.

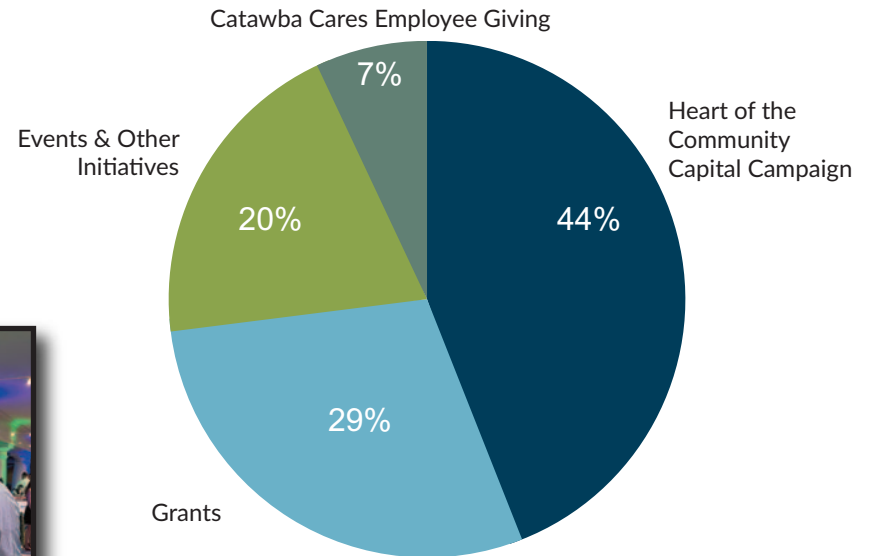
The capital campaign for the new Heart Center and the Emergency Department renovation is wrapping up, with an anticipated construction finish date of Spring 2024. The new state-of-the-art facilities reflect the high value our health system puts on innovation.

Casino Royale Catawba 23 was another successful and exciting event with more than \$125,000 raised in support of a new mobile mammography unit. Since the current mobile unit is operating at capacity, an additional vehicle allows for more women in our community to receive the excellent breast healthcare they deserve.

Catawba Medical Foundation proudly continues to collaborate with other non-profits in our area including CVCC, Greater Hickory Cooperative Christian Ministry, Catawba Valley Behavioral Health, and others to increase access to healthcare and health education.



\$1,378,250 Raised in Fiscal Year 2023



Funds from Casino Royale Catawba 23 will support a second mobile mammography unit to serve our area.

**Over \$600,000
provided by
CMF to fund
CVHS projects**

Some of the projects include:

- Portable steps for the neonatal transport ambulance
- Good Samaritan Closet: durable medical goods for indigent patients
- Supplies for Ashton's Chest: the Birthing Center bereavement program
- Sterile Processing drying cabinet
- Portable supply carts for the nursing staff to reduce time away from the bedside

OUR COMMUNITY

FY24 Funded Entities Include:

- ALFA
- Carolina Caring
- Catawba County Partnership for Children
- Catawba Science Center
- Christmas high school basketball tournament
- Eastern Catawba Cooperative Christian Ministries (ECCCM)
- Family Care Center of Catawba Valley
- Greater Hickory Cooperative Christian Ministries (GHCCM)
- Green Room
- Habitat for Humanity
- Hart Square Foundation
- Hickory Choral Society
- Hickory Community Theater
- Hickory Farmer's Market
- Hickory Museum of Art
- Hickory Service League
- Hmong Southeast Puavpheej
- Piedmont Council of BSA
- Salvation Army
- Senior Information Resources (SIR)
- Local high schools
- Western Piedmont Symphony
- YMCA

"As the community healthcare system, our mission is to serve Catawba County. We don't just take care of our neighbors when they are sick, we want to make our community better. Working with other non-profits, we can make this a better place to live for everyone."



*- Guy Guarino
Chief Development Officer*

National Recognition As One Of America's Best Hospitals for 2022-2023



Seven Women's Choice Awards

Catawba Valley Medical Center also achieved a 4-star rating from the Center for Medicare Services (CMS) for overall and patient experience, the only hospital in the county to have earned that distinction.