



Catawba. *The Heart of the Community.*





COVID-19 proved we are prepared for any emergency!

Even during a pandemic you can count on Catawba Valley Health System to provide extraordinary healthcare right here in Catawba County. In the midst of what was great uncertainty, we created unprecedented safety protocols and developed new procedures specific to COVID-19 to keep our patients and our workers safe.

Keeping Catawba County healthy isn't a one-time objective during a pandemic, it's our mission. A healthy community keeps kids in school, keeps older adults active, and keeps families intact. It means a stronger workforce, and that means better economic conditions for everyone. That's why Catawba Valley Health System is the **critical heart of this community.**

Our staff works daily to provide exceptional healthcare using the newest technologies and protocols while maintaining an award-winning standard of care and safety. Our patients aren't numbers to us – they are neighbors.

We maintain the strongest and best emergency department possible, and we ensure our heart and vascular services are cutting-edge.

It's why you can feel confident that a stroke or heart attack will be handled with speed and efficiency.

When you or your loved one is in the middle of a health crisis, being treated as close to home as possible is top priority. You want the best care right next door – not 50 or 100 miles away.

You want a proven entity that knows how to handle any emergency. That's Catawba Valley Health System.

WE HAVE THE PROFESSIONALS TO PROVIDE EXCELLENCE.
NOW WE NEED A FACILITY THAT MATCHES
THE ABILITIES OF OUR HEALTHCARE HEROES.

Our Vision

Expanded Emergency Department
redesigned for maximum efficiency

The CVHS Emergency Department averaged 168 patient visits per day in 2019 in spaces designed for 140 visits. The new design creates more treatment areas that are outfitted for more care options, including those for bariatric and behavioral health patients. Providers will be more efficient, and patients will have quicker access to needed care.

Following a new model for emergency treatment, we will create areas for “Vertical Care,” a concept that allows ambulatory patients to be treated without taking a bed from an emergent patient. These rooms require less space than traditional rooms so more patients can be treated in the same space, making wait times much shorter.

Patients in psychiatric crisis, especially children and adolescents, often spend hours or even days waiting for placement elsewhere in rooms that have few comforts for the patient or their family. A new challenge for our Emergency Department providers is the length of stay for social holds – patients with nowhere to go who cannot go home alone. An updated behavioral health area will provide safe, private, and secure common spaces with dedicated bathrooms and calming interiors. Central monitoring stations will ensure the safety of both patients and staff.

Additionally, the new design allows for three medication rooms, centrally located to patient care areas but secured and monitored for safety. These medication rooms will be specifically upfitted to get patients needed medications immediately so the healing process can begin.



A Heart and Vascular Center *with all services in one area*

Modern advances in technologies to treat heart and vascular disease focus on prevention more than invasive surgical treatments. Therefore, when a repair is needed, we must be prepared and ready for heart catheterizations, interventional radiologic and vascular procedures, and other cutting-edge techniques. Yet, the Cardiac Catheterization Lab at our medical center is currently at capacity and undersized for the volume handled. In addition, interventional procedures by vascular surgeons are competing for space in this area. We need larger and better-equipped rooms to allow our physicians to perform more efficiently.

With the new design, all heart and vascular services will be in one area of the hospital with a short transport route from the Emergency Department. The current undersized Cath Lab will be replaced with a right-sized, technologically sound space, and another lab will be built to accommodate electrophysiology, invasive radiology and vascular procedures. A third lab shell will be built for future expansion of heart services because we will never stop adding innovative procedures.

Along with increasing capacity, more areas for pre- and post-procedure treatments will be added and placed closer to procedure areas. Treatment for a heart or vascular procedure – planned or emergent – will be in one location, which is better for the patient, the family and the staff.

THE CVHS EMERGENCY DEPARTMENT
AVERAGES 168 PATIENTS PER DAY...

IN A SPACE DESIGNED FOR
140 PATIENTS PER DAY.

Why Do We Need You?

Every single day, Catawba Valley Health System works to offer quality healthcare to every resident of Catawba County, whether it's through school nursing programs, high school athletic trainers, mobile mammography, Safe Kids, diabetes education courses, CPR training, primary and specialty care, innovative surgeries, or compassionate inpatient care. The list goes on and on.

A healthy population equals a strong workforce, a better economy, and happier families. We must have the facilities, physicians and technologies to keep us healthy right here in our community. Your financial gift to this campaign will help protect the future of Catawba Valley Health System. We must remain strong for our future generations and you! Your gift can ensure that our facility will stand for another 50 years and beyond, serving with compassion and innovation.

*Thank you for your consideration of a commitment to support
Catawba Valley Health System – **the heart of our community.***



The Financial Need

More than 50 years ago, the county's civic and business leaders knew that a thriving, excellent healthcare system is a key pillar of a growing, vibrant and economically sound community. Since our creation, CVHS has never needed or accepted tax support from the county because it has always been fiscally sound. While other community hospitals merged with larger not-for-profit systems or simply failed and shut down, CVHS has not only remained open, but we have expanded into other areas like primary care, specialty care and innovative services while remaining fiscally stable.

We have continually adapted to fit the needs of our community and to attract the best physicians, nurses and staff, but our infrastructure needs to be brought up to modern standards to reflect our commitment to innovation and excellence. We need your support to help us stay independent of future financial constraints that could limit our services. Our goal is to raise as much funding through

philanthropy as possible to keep our health system strong as the heart of Catawba County.

When the COVID-19 pandemic started in March of 2020, we realized that we depend on our community as much as it depends on us. So many pulled together to support CVHS with donations of PPE, including N95 masks, face shields, and gowns to help us overcome shortages. Groups of every size in the community reached out to CVHS to help in any way they could. It was a group effort that was needed and greatly appreciated.

Now we need that same spirit of community and generosity to build a larger, more efficient Emergency Department and Heart Center. We need your help to finance our vision.

WE NEED YOUR SUPPORT TO HELP US STAY INDEPENDENT OF FUTURE FINANCIAL CONSTRAINTS.

